## magicbricks

## Salarpuria Sattva takes charge to tackle migrant labour scarcity: Employs native labours to keep the construction momentum on

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**Bengaluru:** In a bid to reiterate its commitment towards quality construction and on-time project handovers, Salarpuria Sattva Group, employed 600+ native labourers' at their projects across Karnataka to boost the real estate sector, during this COVID breakout. This will not only help in continuum of production, investment, labour and native supply chains in the state, but it will also be instrumental in revival of the real estate sector, sooner than anticipated.

With millions of workers migrating to their hometowns, continuing the momentum at the construction sites has been a constant challenge for the developers. In a grim scenario like this, while Govt. is taking measures to uplift the present economic situation, companies across industries will have to be proactive and self-sufficient.

Being at the forefront of the real estate industry, Salarpuria Sattva, decided to tap into the indigenous manpower of Karnataka and neighbouring states, by employing labour in the construction sites across their projects.

Commenting on the same, **Mr. Bijay Agarwal, MD, Salarpuria Sattva,** said, "The pandemic has impacted industries across every domain including real estate. Amidst this major economic slowdown, we feel that the need of the hour should be employment and demand generation. Therefore, we have decided to take charge of the situation and empower our indigenous manpower in order to narrow the project delivery margin as much as possible. We hope this will not only help us in handing over projects on time, but also will help ease the labour shortage in Karnataka and neighbouring states, and help them to survive during this unprecedented time."

This labour clutter has been divided into different sets, basis their skills in masonry, carpentry and interiors. Considering the present situation, the company is prioritizing projects and engaging native labour for completion and handover. All proactive safety measures like screening, sanitization, social distancing etc., are undertaken at sites for the safety of the workers.

## **About Salarpuria Sattva Group:**

Present over the past 3 decades, Salarpuria Sattva Group has grown into one of the most trusted builders in the country today. Headquartered in Bengaluru, India, it also a well-known name in Hyderabad, Kolkata, Pune, Coimbatore, Jaipur and Goa. The Group will soon be expanding its presence in Mumbai. With 48 million sqft spaces completed consisting of world class commercial spaces, cutting edge tech parks and elegant residences, 36 million sqft under construction and 32 million sqft in the

planning stage, Group is one of the leading developers in India today.

Salarpuria Sattva's flagship commercial project and Asia's Best IT Tech Park- Knowledge City is located in Hitec City, Hyderabad. The Group's other cutting edge upcoming projects in Hyderabad include: Knowledge Capital, Knowledge Park and Image Towers (a unique project for gaming and animation industry with world class facilities, in P.P.P model with Telangana State and industrial infrastructure corporation). By further expanding into various ventures such as co-working, co-living, education, aerospace, embedded technology, hotels, facilities management and warehousing, the Group today stands tall as a frontrunner, shaping India's growth story. The Group's unwavering adherence to quality has given it the "trusted" tag among builders in the country, renowned for its "A Stable" CRISIL rating.